

DO NOW:
Exercise 1

INTRODUCTION TO EXPONENTIAL FUNCTIONS
COMMON CORE ALGEBRA I



So far we have concentrated on **linear functions** which are characterized by having a **constant rate of change**. In the last lesson, we looked at **exponential growth and decay**. In this lesson we will more formally introduce the concept of an **exponential function**.

use calculator!

Exercise #1: Consider the exponential function $f(x) = 8(2)^x$. Answer the following.

(a) Evaluate each of the following and indicate what point must lie on the graph of $f(x)$ based on each:

(i) $f(2) = 32$
 $(2, 32)$

(ii) $f(0) = 8$
 $(0, 8)$

(iii) $f(-1) = 4$
 $(-1, 4)$

(b) Calculate the average rate of change of f over the interval $-1 \leq x \leq 0$.

SLOPE

$m = \frac{y - y}{x - x} = \frac{8 - 4}{0 - -1} = 4$

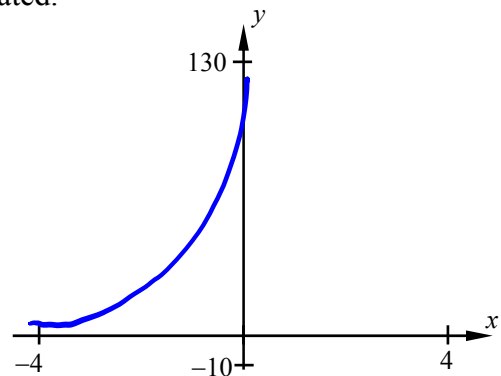
(c) Calculate the average rate of change over the interval $0 \leq x \leq 2$.

$m = \frac{y - y}{x - x} = \frac{32 - 8}{2 - 0} = 12$

(d) What does comparing answers from (b) and (c) tell you about this function? Explain.

It is NON-LINEAR because it does not have a constant rate of change.

(e) Using your calculator, draw a sketch of this function on the axes below using the window indicated.



Exponential functions are all about **multiplication**. The basic form of an exponential function is given below.

EXPONENTIAL FUNCTIONS

A general exponential function has the form: $y = a(b)^x$, where a is the **y-intercept** and b is the **base** or **multiplying factor**. Sometimes b is known as the **growth** or **decay factor**.



Let's work some more with exponential functions to develop a better sense for them.

Exercise #2: Consider the function $g(x) = 54\left(\frac{1}{3}\right)^x$. Put in calc. $y =$

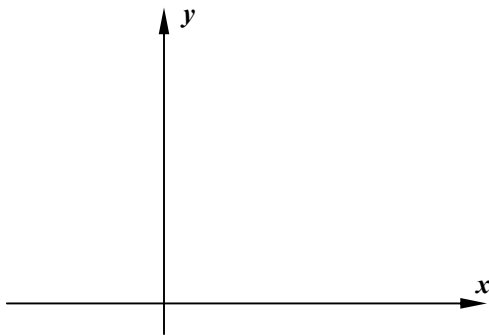
(a) Evaluate $g(0)$. What point does this indicate on the graph of g ? $g(0) = 54$

(b) Without the use of your calculator, determine the values of $g(1)$ and $g(2)$.

$$\begin{array}{c|c} x & y \\ \hline 0 & 54 \end{array} \quad (0, 54)$$

(c) Using your graphing calculator, sketch a graph of this function using the WINDOW $-2 \leq x \leq 4$ and $-10 \leq y \leq 100$. Mark the y -intercept.

(d) Why is this exponential function always **decreasing** while the one in Exercise #1 is always increasing?



INCREASING VS. DECREASING EXPONENTIALS

$y = a(b)^x$ will **increase** if _____
(grow)

$y = a(b)^x$ will **decrease** if _____
(decay)

Exercise #3: For each of the following exponential functions, give its y -intercept and tell whether it is increasing or decreasing.

(a) $y = 8\left(\frac{2}{3}\right)^x$

(b) $f(x) = 125(1.5)^x$

(c) $P(t) = 56\left(\frac{3}{2}\right)^t$

The equations of exponential functions are relatively easy to determine, if you understand this lesson so far. See what you can do in the next exercise.

Exercise #4: Find the equation of the exponential function, in $y = a(b)^x$ form, for the function given in the table below. Show or explain your thinking.

x	0	1	2	3	4
y	10	30	90	270	810



INTRODUCTION TO EXPONENTIAL FUNCTIONS COMMON CORE ALGEBRA I HOMEWORK

FLUENCY

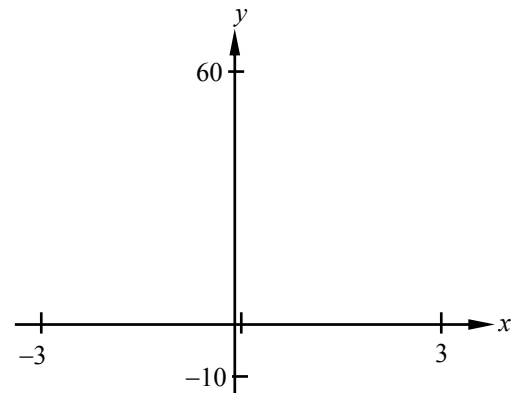
1. Consider the exponential function $f(x) = 10(2)^x$.

(a) Find the value of $f(0)$. What point does this represent on the graph of $y = f(x)$?

(b) Is this an increasing or decreasing exponential function? How can you tell based on its equation?

(c) Is this function's average rate of change over the interval $-1 \leq x \leq 2$ greater or less than that of the linear function $g(x) = 10x + 7$? Justify.

(d) Using your calculator, sketch a graph of this function on the axes shown below. Use the window indicated. Mark the y-intercept.



2. Which of the following is a decreasing exponential function whose y-intercept is 20?

(1) $y = 20\left(\frac{4}{3}\right)^x$

(3) $y = -2x + 20 \rightarrow$ LINEAR ($y = mx + b$)

(2) $y = 20\left(\frac{1}{2}\right)^x$

(4) $y = \left(\frac{1}{3}\right)^x + 20$

$y = a(b)^x$
 ↑ y-int ↑ less than 1 (decreasing)

3. Which of the following functions would best describe the data in the table?

(1) $y = 10x + 2$

(3) $y = 5(2)^x$

(2) $y = 8x + 2$

(4) $y = 2(5)^x$

x	0	1	2	3	4
y	2	10	50	250	1250

y-int = 2 ×5 ×5 ×5 ×5

LINEAR



4. Graphing a basic exponential can be challenging because of how quickly they grow (or decay). In this exercise, we will graph one of the most basic.

$$f(x) = 2^x$$

- (a) Evaluate each of the following and state the coordinate point that occurs on the graph of $f(x)$ based on the calculation.

$f(0) =$

$f(1) =$

$f(2) =$

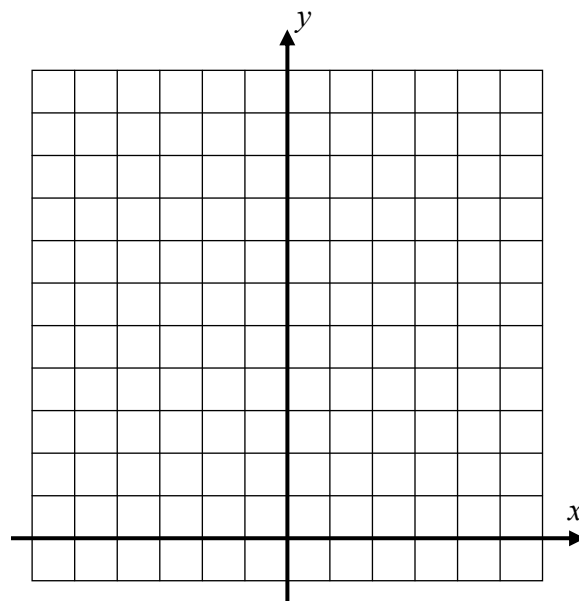
$f(3) =$

- (b) Evaluate each of the following. Remember your facts about negative exponents and give the point on the graph of $f(x)$.

$f(-1) =$

$f(-2) =$

$f(-3) =$



- (c) Using the points you found in (a) and (b), graph this function for the domain interval $-3 \leq x \leq 3$.

5. Classify each of the following exponential functions as either increasing or decreasing and give the value of their y-intercepts.

(a) $y = 125(1.25)^x$

(b) $y = 22\left(\frac{3}{4}\right)^x$

(c) $y = 256\left(\frac{5}{2}\right)^x$

REASONING

6. Which of the following could be the equation of the exponential function shown graphed below? Explain your choice.

(1) $y = 15(1.25)^x$

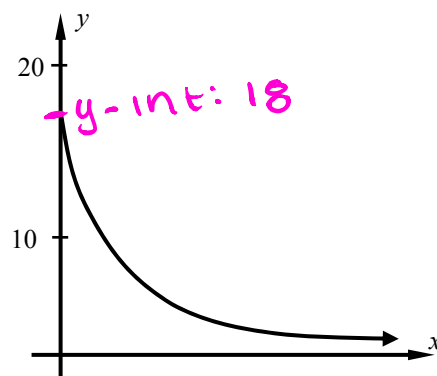
(3) $y = 50(1.04)^x$

(2) $y = 18(0.75)^x$

(4) $y = 40(0.45)^x$

Explanation:

graphed on calculator to match it.



"I can use the properties of exponents and percents and identify basic exponential functions."

Do Now: Review for Quiz.

① $\frac{(3xy^4)^2}{2x^4y^5} = \frac{3^2x^2y^8}{2x^4y^5}$

$$\frac{9x^2y^8}{2x^4y^5} = \frac{9y^3}{2x^2}$$

② Increase 530 by 5.6%

$100\% + 5.6\% = 105.6\%$

$1.056(530) = 559.68$

③ Decrease 764 by 11%

$100\% - 11\% = 89\%$

$.89(764) = 679.96$

④ Consider the function $g(x) = 2(5)^x$.

a) evaluate $g(0)$.

$g(0) = 2$

x	y
0	2

b) evaluate

$g(3)$.

$g(3) = 250$

x	y
3	250

c) Find the avg. Rate of change on interval $0 \leq x \leq 3$.

$$m = \frac{y-y}{x-x} = \frac{2-250}{0-3} = \frac{248}{3} = 882.\bar{6}$$

x	y
0	2
3	250

d) Find the avg. Rate of change

on interval $3 \leq x \leq 5$.

$$m = \frac{y - y}{x - x} = \frac{6250 - 250}{5 - 3} = \boxed{3000}$$

x	y
3	250
5	6250

e) what does parts c & d tell us about this function?